



# HOW TO FASCINATE® | PERSONALITY TEST

## SEE THE DIFFERENCE A PERSONAL BRAND CAN MAKE

- 9 seconds to command someone's attention
- 37% improvement in communication skills
- 25% increase in employee engagement
- 41% more confidence
- 85% of your success depends on your ability to communicate, negotiate and lead

## DISCOVER HOW THE WORLD SEES YOU

Most personality tests measure how you see the world, but the Fascination Personality Test looks at cues and signals that you are intentionally or unintentionally sending, to tell you how the world sees you. If you've already done a test such as Myers-Briggs, DISC or StrengthsFinder, you have a point of view on the way you see things. But with the Fascination Personality Test, you'll see yourself through the eyes of your co-workers, customers, prospects and more.

### PARTICIPANTS OF THE HOW TO FASCINATE® TRAINING WILL:

- Identify top strengths
- Make stronger first impressions
- Build more powerful relationships
- Embrace a common language and understanding of each other's contributions
- Increase influence and impact
- Improve communication and team effectiveness

**AMBER HURDLE**  
AUTHOR | SPEAKER | CONSULTANT

**FASCINATE**  
CERTIFIED ADVISOR

*Schedule a free consultation.*

Phone: 615- 721-2677

Email: [amber@amberhurdle.com](mailto:amber@amberhurdle.com)

Website: [amberhurdle.com/fascinate](http://amberhurdle.com/fascinate)

Address: 107 Waters Hill Cir, Suite 202 Lebanon, TN 37087



# HOW TO FASCINATE® TRAINING OPTIONS

## Training Includes:

- Access for each participant to take the Fascination Advantage Assessment® and receive their full report.
- How to Fascinate® Training Handbook for each participant.
- Ongoing email follow-up, specific to their assessment results, supporting and building their understanding and confidence in using their Advantages.

### Half-Day Session

(up to 4 hours)

- Apply their Fascination Advantage® to influence others and communicate at their best.
- Leverage their Advantages and create a personal brand that stands out through their differences.
- Learn about their communication “red flags” and how they could be turning people off.
- Describe their value in 2-3 words by creating an Anthem; also known as a personality tagline.

### Full-Day Session

(up to 6 hours)

- Half-day results, plus:
- Solve real work situations and generate team sourced ideas using the Fascinate Advantages®.
- Understand your team’s core strengths, communication style and how as a team you’re most and least likely to solve problems, deal with conflict and achieve results.

\*\*\*A ONE TO TWO-HOUR KEYNOTE OPTION IS AVAILABLE IF HALF OR FULL-DAY SESSION IS NOT A FIT.



## ABOUT AMBER HURDLE, CVACC, FCA

Amber Hurdle understands what it takes to accelerate success. A former teen mom who evolved into a powerhouse businesswoman, Amber has worked with international celebrities and Fortune 100 companies alike. Whether she is energizing and educating leadership to boldly live their organization’s culture and next-level their employee engagement, or empowering entrepreneurs, teaching them out of the box business strategies, Amber’s straight shooting Velvet Machete™ and warm personality never fail to motivate professionals to up their game.