



AMBER HURDLE
EMPOWERMENT + BUSINESS MASTERY



DID YOU KNOW?

51% of the U.S. workforce is not engaged

20% of an employee's annual earnings are lost in turnover costs

7% of a company's total annual sales are lost due to ineffective leadership

YET, A HIGHLY ENGAGED TEAM BOASTS

17% increase in productivity

41% reduction in absenteeism

24% less turnover

COMPANIES WITH HIGHLY ENGAGED TEAMS ENJOY

10% increase in customer ratings

20% increase in sales

Taking no action will cost you a fortune.

Let Amber Hurdle help you equip your leaders to lead your culture, engage your employees, and ultimately improve your bottom line.

ADDRESS

107 Waters Hill Cir, Suite 202
Lebanon, TN 37087

PHONE

615-721-2677

EMAIL

amber@amberhurdle.com

WEBSITE

amberhurdle.com



[AMBERHURDLE.COM/HOSPITALITY](https://www.amberhurdle.com/hospitality)



HOSPITALITY LEADERSHIP ACADEMY OFFERINGS INCLUDE

- Hospitality Leadership Academy Live or Online
- Half-day Fascination Advantage® Assessment Personal Brand Workshop
- Full-day Fascination Advantage® Assessment Personal Brand & Team Dynamics Workshop
- Targeted Keynote Presentation Based on Your Specific Needs
- Strategic Planning Retreats
- Senior Leader Retreats
- Department Branding Sessions

Contact Amber Hurdle today to customize a solution that will increase your employee engagement, improve customer satisfaction and maximize your profit potential!



ABOUT AMBER

Amber Hurdle understands what it takes to accelerate success. A former teen mom who evolved into a powerhouse business woman, Amber has worked with international celebrities and Fortune 500 companies alike. Whether she is energizing and educating leadership to boldly live their organization's culture and next-level their employee engagement or empowering entrepreneurs, teaching them out of the box business strategies, Amber's straight shooting "velvet machete" and warm personality never fail to motivate professionals to up their game.



Amber helps her customers strengthen their brands from the inside-out. Her expertise includes: company culture and employee engagement, branding, marketing and public relations, leadership and communication, strategic planning, operational processes and time management. She is ICF certified and is a Fascination Advantage® Certified Advisor. Amber's vast experience in the hospitality industry includes resorts, restaurants, event production, front and back of the house and support. Her ability to genuinely understand industry pain points and speak the language creates trust, and therefore, "can do" attitudes with the teams she serves.

TESTIMONIALS

Amber lives up to her personal brand. She has ensured relevant topics, team engagement, as well as applicable and realistic solutions. She has been practical and flexible with our business needs and kept employees in the forefront of our endeavors. With Amber's help, we will raise the bar on our service and have a true definition of our culture.

-Elly Cane, Loews Hotels

It was a breeze working with Amber. She was energetic, organized, on time and added the unexpected to our program. Her presentation was interactive, out-of-the-box and engaging. Our conference attendees raved about it in our conference survey - she was definitely a highlight of the conference.

-Natalie Glenn, The University of Georgia

Amber is passionate, driven and precise. She paces her delivery and content to the audience, which is probably why we received many compliments on her presentation. She was also very prompt and professional in her correspondence regarding our event. She took the time to explore what the attendees' interests and needs were and even provided take away materials that could be applied that afternoon. Any organization would definitely benefit as she can share true-life examples and quality information for their group, and I look forward to working with Amber again. Amber Hurdle is a ROCKSTAR!

-Kellie Bryson, National Association for Catering and Events (NACE)

Sources:

www.gallup.com/services/178514/state-american-workplace.aspx

www.cbsnews.com/news/how-much-does-it-cost-companies-to-lose-employees

www.kenblanchard.com/img/pub/Blanchard_The_High_Cost_of_Doing_Nothing.pdf